



RETAILER DISCLOSURE FORM- UNITED STATES AND CANADA

Legal Name of Retailer/ Account: _____

Any DBA's (Doing Business As):

Physical Address: _____

Mailing/Billing Address: _____

Email Address: _____

Phone Number: _____

All sales of New Chapter products in the United States and Canada are governed by the following policies:

INTERNET RETAILER DISCLOSURE AND PRODUCT DIVERSION POLICY:

The New Chapter Internet Retailer Policy governs the Internet resale of New Chapter products that states only authorized Internet retailers are allowed to sell New Chapter products. This policy protects New Chapter's reputation and brand integrity, and the approved retail outlets and Internet accounts from being harmed by the conducts and practices of unapproved Internet accounts.

The policy applies to all New Chapter retailers. All individuals or companies that are not currently authorized by New Chapter to resell New Chapter products through the Internet but are interested in doing so must submit information to New Chapter and obtain approval before being authorized to sell New Chapter products.

New Chapter approved retailers (including but not limited to, Internet retailers and in-store retailers) may sell New Chapter products only to retail customers located in the same country as the approved retailer. New Chapter approved retailers will not sell and ship New Chapter products outside the country in which they are located, either United States or Canada. Failure to adhere to this will be considered diversion. Retailers may not sell or otherwise provide any New Chapter products to another retailer. Accordingly, the Product Diversion Policy prohibits New Chapter approved retailers from selling, providing, transshipping and/or diverting New Chapter products to another retailer for sale without preapproval in writing from New Chapter.

All methods or sales channels used to sell New Chapter products must be disclosed when completing this form; including, but not limited to the following; business name, domain names, Amazon marketplace reseller accounts, other 3rd party ecommerce reseller accounts, or any other method used to sell New Chapter products. Failure to disclose any of the above methods or any other sales

channels will be considered diversion. If new methods of sales channels are set up and used to sell New Chapter products after completing this form this information must be provided to New Chapter. Failure to comply will be considered diversion.

This policy is being established by New Chapter unilaterally and therefore is not subject to negotiation. New Chapter will implement and take action respecting its Product Diversion Policy unilaterally based upon information deemed sufficient by New Chapter, and all such determinations are final. New Chapter reserves the right at any time to modify this policy, to establish new or different policies or to discontinue any or all such policies. The Product Diversion Policy shall remain in effect until modified or terminated by us in a writing sent to you.

Failure to adhere to the Product Diversion Policy will lead to product allocations deemed appropriate by New Chapter or the discontinuance of all sales and shipments to the New Chapter retailer.

TRADEMARKS/ DOMAIN NAMES:

New Chapter maintains strict regulations relating to the use of its trademarks (including use in domain names) and must ensure that its trademarks are not used in any manner that could adversely affect New Chapter's rights therein. New Chapter retailers must not improperly use any New Chapter trademark and or reserve, register or use any domain names incorporating or confusingly similar to any New Chapter trademark, including without limitation, the NEW CHAPTER ® mark.

LEGAL NOTICES AND POLICIES

All of New Chapter's legal notices and policies can be found at <https://www.newchapter.com/retailer-policy/>.

DISCLOSURE of URL's: (If you do not sell New Chapter products via the internet, please list NONE)

Full disclosure of URL's under which the New Chapter brand and products will be listed. Include all third party marketplace sites like Amazon, EBay, etc. and include any business names being used (must be verified by New Chapter before approval is provided):

DISCLOSURE OF PHYSICAL LOCATION (S) OF FULFILLMENT OF PRODUCTS:

Full disclosure of all warehouse locations/fulfillment services from where New Chapter brand and products will be shipped (must be verified by New Chapter before approval is provided):

Please email this completed form to Info@newchapter.com or fax it to 888-488-6620. You can also mail it to the address below:

New Chapter
Attn: Take Care Center
90 Technology Dr.
Brattleboro, VT 05301

Print Name

Signature

Position/Title

Date